IDEA AND VISION

Many people think an idea and a vision are the same. But an idea is only a brief thought, while a vision is what you see in the future, be it negative or positive.

That is why so many ideas fail: they are never turned into visions. They remain a short moment that motivates for a while and is quickly put aside again. When you work with a vision, it lasts. It stays much longer, carries far more thought and more balance, and is thought through much deeper and further. That leads to success.

If the storm is the whole, then an idea is the brief flash of lightning, and the vision is the thunder that follows shortly after, but always lasts, and lasts much longer.

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